



Welcome to BRITA water dispenser solutions

Smart. Stylish. Sustainable.

Discover the perfect water dispenser
for your organisation.

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Sustainable drinking water solutions



Changing the way people drink water is my passion and the shared vision of our company. As a global BRITA family, we are determined to make our world a little better, with less plastic waste, fewer emissions and, quite simply, more responsibility.

Markus Hankammer | CEO BRITA Group
Son of Heinz Hankammer, the founder of BRITA

Water is our source of life, so the environment is a topic close to our hearts. We work every day to nurture and protect this precious resource. There are a lot of challenges out there and we know we cannot solve them all. But working together – at our enterprise, and at yours – we can aim for a positive impact on nature, environment, and society.



86% less CO₂

from a BRITA water dispenser compared to plastic bottled water*. That's the same amount produced by charging your smartphone over 137,000 times.

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*64% less than bottled water dispensers. Calculation based on Top Pro (medium cooling capacity), calculated by an independent specialist agency and verified by TUV Nord

Sustainability comes naturally



Acts, not words, have always been our focus regarding sustainability. In 1992 we developed the first recycling process for filter cartridges. Since then, we've applied our ingenuity to develop smart innovations for the good of both people and planet. We're happy to pass on the benefits to our customers and create a positive ripple effect.

Reduce, reuse, recycle

Reduce: We've lowered water consumption at our factories by reusing grey water. And we take care to use as little plastic as possible throughout the value chain.

Reuse: We consistently recycle filter materials – and have done so for more than 25 years. The ion exchanger from our used filter cartridges within our hot water dispensers is reactivated in our own regeneration plant and reused in BRITA products.

Recycle: We're working on recycling and alternatives to thermal incineration. This will reduce emissions from the end-of-life disposal of our products.

Work with like-minded suppliers

We look across our entire business, constantly reviewing how we do things. And then we see where we can make changes.

For example, in the UK our dedicated "Green Teams" promote better waste management. In our headquarters in Germany, we provide free green electricity for battery-operated vehicles. And since 2015, we've used energy-efficient technologies within our factories in Germany, Italy and the UK.

Small changes, big impact

We've decided to focus on plastic waste: an issue where we can make a difference. We're in a long-standing partnership with Whale and Dolphin Conservation, working to reduce plastic in the environment.



506kg less plastic waste

per year when a company with 100 employees uses a dispenser rather than plastic bottled water*. This is the equivalent weight to a new-born grey whale.



A positive balance for the planet

Our goal is to operate more sustainably - and to support our customers in doing the same. But sustainability is not a destination. We are on our way, every day, every minute. Just as we measure sales and profit, we measure our Planet Contribution to see how we're doing.

This is a balancing act. On one side, the positive impact of our products - how many plastic bottles we replace when people drink BRITA filtered water. And, on the other, the carbon emissions we create through our business operations.



Seven times less CO₂ than bottled water when you use a BRITA dispenser.

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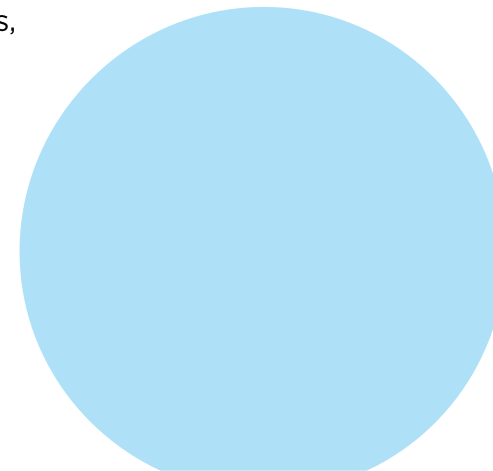




Less plastic is more

Freshly filtered water from a BRITA water dispenser can make a huge difference to the amount of waste your organisation produces. And that's on top of the negative environmental impact from the production, transport, collection and recycling of bottled water.

At BRITA, we're committed to reducing single-use plastic. Combine our water dispensers with top quality reusable bottles, for a sustainable solution that's perfect for your organisation.



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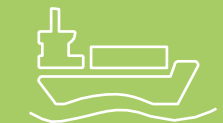


More than 5 billion plastic bottles

saved each year when people drink from a BRITA product instead



= more than 35 times the equator (1-litre bottles stacked on top of each other)



= enough bottles to fill more than 15 cargo ships (based on total litre volume)



Great drinking experience, smaller carbon footprint

A BRITA water dispenser at your place of work offers a great drinking experience for co-workers and customers. And it's a simple way to reduce your carbon footprint. Our dispensers have a built-in cooler with a natural refrigerant. That means you can enjoy chilled water with no need for power-hungry refrigerators. In just one year, you could reduce your CO₂ emissions by the same amount produced by 130 laptops.



Choosing a BRITA water dispenser instead of bottled water reduces CO₂ emissions equivalent to flying from Frankfurt to New York every year. Or, to put it another way, to driving yearly in an average car from North Cape to Rome.



Reducing our carbon footprint

The other side of the Planet Contribution is the CO₂ emissions from our own operations. Some emissions produced from materials and production through to disposal are unavoidable. We try to make up for these with many eco-friendly initiatives. But other emissions can be reduced, and we're determined to seek out a better way.

Each year, we assess our company carbon footprint following the Greenhouse Gas Protocol (GHG) Standard. External experts help us ensure that our reporting quality, level of transparency and accuracy are always state-of-the-art. And we're making progress. Based on the 2021 BRITA footprint we've reduced our total emissions (Scope 1+2+3) by 10.8%. Compared to 2019, emissions per filter cartridge sold went down 20% while emissions per filter cartridge produced decreased by 13%. That means our emissions are growing at a slower rate than our business. It's not yet perfect, but it does show we're succeeding in decoupling growth from emissions.



At BRITA, we use 100% green power for manufacturing in the UK and Germany. And the innovative speed-fit doors in our warehouses reduce power and heating costs. The simple step of using a renewable energy provider decreases the carbon footprint of your BRITA water dispenser by a further 5%.

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A closer look at the dispenser lifecycle

1. Purchase of materials and pre-production

More than 70% of our product components come from European suppliers, reducing their overall carbon footprint



2. Transport

We lower emissions from product transport through smarter purchasing decisions which minimise transport distances



Our water dispensers produce 86 % lower carbon emissions* than bottled water and 64% less* carbon than bottled water dispensers

6. Disposal

When our water dispensers reach the end of their long lifetime, the dispenser system is shredded, and the raw materials recycled responsibly



3. Production at BRITA

We use certified green electricity at our European production sites in Germany and the UK. So, most of our indirect energy needs are met by renewable sources



5. Customer use

BRITA products help our customers to cut costs, waste and carbon emissions associated with single-use plastic bottles



4. Packaging

We've replaced the bubble wrap and foam packaging of spare parts with eco-friendly paper alternatives and only use cartons made from 80% recycled materials



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*Calculation based on Top Pro (medium cooling capacity)



500 fewer trees

To offset the CO₂ emitted over 5 years, when you choose a BRITA water dispenser rather than bottled water.

Family values

We're proud to be a family-owned company and do our best to live out our values in everything we do. We're determined to do the best for nature, environment - and people. Everyone should be able to enjoy great drinking water. So, for example, we've designed an Easy Access Panel which can be fitted onto our dispensers. This means that people with accessibility needs can reach them with no fuss, at a lower point.

The BRITA Group respects internationally recognised human rights and rejects all forms of modern slavery and human trafficking. In our annual modern slavery statement, we set out the measures taken to ensure that modern slavery or trafficking does not take place in any part of our business or supply chain.



EcoVadis Silver Medal

In 2022, EcoVadis awarded us with a silver medal for business sustainability. This puts BRITA in the top 20% of the 100,000+ companies assessed by EcoVadis – the largest and most trusted supplier of sustainability accreditation.



We're proud of this award, of course. But it also points to areas where we can do even better. In the upstream supply chain, and even better downstream, shaping sustainable solutions for today and tomorrow.

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BRITA strengths across the 4 EcoVadis themes



Environment

- Renewable energy: 70% + of BRITA Group's total electricity requirements from renewable sources
- ISO 14001 Environmental Management certified
- Product takeback programmes and recycling: e.g., 100% of ion exchange resin from BRITA Professional filter cartridges returned to the cartridge cycle



Labour and Human Rights

- Policy on diversity, discrimination, child labour, working conditions, employee health and safety
- Implementation of a works council
- Employee satisfaction survey



Sustainable Procurement

- Supplier assessment to REACH requirement
- On-site audits of suppliers on environmental and social issues
- Integration of social or environmental clauses into suppliers' contracts



Ethics

- Policy on anti-corruption and bribery issues including approval procedure for sensitive transactions
- Policy on anti-competitive practice issues such as price fixing or bid rigging
- Awareness training on ethics issues for employees

Lower costs for you and the planet

Are sustainable solutions more costly? Not necessarily. With a BRITA water dispenser, your business can minimise its carbon footprint, reduce waste and save money too.

We channel over half a century's expertise into our filtration and treatment technologies. These remove unwanted substances such as microplastics and chlorine, while keeping valuable minerals. The result? Excellent water that meets the highest hygiene, quality and environmental standards - and delights the tastebuds.

What's more, our dispensers have a long lifetime. The replaceable components and filtration technology help safeguard the dispenser against breakdown. All BRITA dispenser filters are manufactured in Germany and the dispenser itself is assembled in our own production facility in Italy. So, you can be sure of made-in-Europe quality. We're happy to help you work out how much your business could save - simply contact us for details.

On our way, together!

“ The challenge is great, but so is our collective power. The greatest threat to our planet is the belief that someone else will save it.

Robert Swan OBE

Each of us can make a positive impact on our world. We can stop using single-use plastic. We can find smart ways to reduce emissions in our factory or workplace. We can think up ingenious ideas that save valuable resources and protect nature. By making small changes now we can ensure a brighter future.

At BRITA, we'll focus on our Planet Contribution. How can we recycle even more of our product components in the future? What else can we do to make our carbon footprint smaller and send less waste to landfill?

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